

# BE ADVENTUROUS!

## World Class Adventures Monthly Newsletter



### SHOULD I BOOK A HOLIDAY FOR 2021? 6 REASONS TO PLAN A TRIP

By **Bridget Perriman**, Director, **World Class Adventures**

You will travel again – and we're feeling enthusiastic and shamelessly opportunistic about why now is the best time to book a holiday. It's tough to be living in a time when foreign and local holidays are not allowed, even if you know it's for the right reasons.

Now would historically be the busiest time for us to book our next adventures, because in deep mid-winter there's no better tonic than planning an escape for later in the year. Psychologists declare that the anticipation of a holiday is almost as good as being away. But there are also lots of practical reasons why you should be booking a 2021 holiday right now.

People should feel able to plan with more confidence since the Health Secretary Matt Hancock is anticipating a happy and free Great British summer if the vaccine programme continues to be successful. Prime Minister Boris Johnson is also hopeful, with almost 10 million people having had the vaccine, predicting that from the end of February you will know when you can once again travel abroad freely. With total flexibility of booking conditions being offered and a strong pound sterling, now is a great time to book. It is difficult to predict in these uncertain times what's next, but availability will increasingly become an issue and prices will need to rise at some point.

See page 2 for 6 reasons to book a holiday now:

in this issue

**6 REASONS TO PLAN A  
TRIP**

---

**CUSTOMER FEEDBACK**

---

**BEST SELLERS**

---

**GIFT VOUCHERS**

---

## 6 REASONS TO BOOK A TRIP RIGHT NOW

### 1. LOW SEASON, ALL YEAR

Your money will be safe if you book through an ATOL-bonded tour operator. Hoteliers are extending irresistible offers year-round and airlines are being creative on how they fill seats - Business travel will take months to return, so it's worth asking about the cost of upgrading to a higher-category cabin. When demand returns prices will rise quickly.

### 2. QUICK BEFORE ITS GONE

Availability is already tight for the next 12 months due to the number of postponed bookings caused by the pandemic. By starting the planning process of a trip, you allow guides, operators, and hotels to see that there is still a desire to travel when you are allowed.

### 3. STAYCATIONS AND NO-FLY ITINERARIES

Popular hotels in the UK are booking up really quickly, so we encourage anyone thinking about a staycation to book now. Last year, summer staycations sold out in a flash when restrictions were lifted and were sure to see something similar this year.

### 4. DEFERRED GRATIFICATION, INSTANT POSITIVE ACTION

Conservation work has been hard hit by a loss of tourism. Booking now will mean your deposit goes to those on the ground, helping to prop up the camps, jobs, conservation work and communities, sustaining the industry. A decline in jobs is already leading to an upsurge in poaching – undoing the many wildlife-preservation success stories. And if you book through a socially conscious operator – you are also ensuring that your dream trip is having a positive impact on the communities and environments you visit.

### 5. QUIET TIME

Now is an excellent time to consider trips to destinations that have never been so peaceful e.g. Costa Rica. Self-isolation may be required on return, but since more of us now have the opportunity to work from home, it may not feel like an unmanageable trade-off.

### 6. MORE FOR YOUR MONEY

The pound sterling is at a high, and if you're planning an international holiday for the future there are destinations where you will get a very favourable exchange rate by booking now.

## CONTACT US TO FIND OUT MORE

0117 452 1159

[support@worldclassadventures.co.uk](mailto:support@worldclassadventures.co.uk)

Book a call with us on [Calendly](#)

[worldclassadventures.com](http://worldclassadventures.com)

Follow us on Social Media





## CUSTOMER FEEDBACK



### Mark, Taunton

I used World Class Adventures in December, and within 2 hours of contacting them, I had received a number of holiday options, once I'd decided, it was booked within an hour, and was even checked in for flight and boarding passes sent to me. I would certainly recommend them for helpful and hassle-free service, I will certainly be using them again!

## BESTSELLERS

### Cycling Tour - Cuba

7 nights from Only£1,589pp

- Experience Cuban culture from handle-bar height as you take a leisurely peddle through the capital's colourful streets, cycle to the pristine shores of Cayo Jutias to cool-off from the heat, and end a rewarding day in the saddle in Vinales with a farm-to-plate feast. From the flora and fauna-filled valleys of Saroa to the welcoming arms of renowned farmer Mama Luisa, take a 'brake' from the beaten path and access unique parts of the island that you can only reach on a trusty bicycle.
- Meals: 6 breakfasts, 3 lunches, 1 dinner
- Transport: Bicycle, Support Vehicle
- Accommodation: Guesthouse (6 nights)



## CONTACT US TO FIND OUT MORE

0117 452 1159

[support@worldclassadventures.co.uk](mailto:support@worldclassadventures.co.uk)

Book a call with us on [Calendly](https://calendly.com/worldclassadventures)

[worldclassadventures.com](https://worldclassadventures.com)

Follow us on Social Media



February 2021

## Exclusive 2022 Canada holidays featuring the Rocky Mountaineer Train with **GUARANTEED** prices!!!!



**9nts from £2,299 per person  
(saving up to £410pp)**

- Fly from Heathrow with Air Canada
- 3nts Mount Royal Hotel, Banff
- 2nts Marmot Lodge, Jasper
- 2 days on the Rocky Mountaineer,
- Overnight stay in Kamloops
- 3nts Georgian Court Hotel, Vancouver
- Transfers included
- Upgrade to Gold Leaf on the Rocky Mountaineer from £400pp
- Why not add on a 7-night cruise to the end of your trip from £700pp supplement

## GIFT VOUCHERS

**Not ready to book?**

**Stuck for gift ideas for a friend who loves travel?**

**Give the Gift of Adventure!**

**Choose any value and we can personalise with any image**



## CONTACT US TO FIND OUT MORE

0117 452 1159

[support@worldclassadventures.co.uk](mailto:support@worldclassadventures.co.uk)

Book a call with us on [Calendly](https://calendly.com/worldclassadventures)

[world.classadventures.com](https://world.classadventures.com)

Follow us on Social Media

